

ELECTRICIBIZA

L A B E L M A N A G E M E N T

E L E C T R I C I B I Z A . C O M

SERVICES PROVIDED

The label receives the following services with regards our management services.

Term: 12 month term exclusive contract automatically rolling, 90 day cancellation term.

1. A&R advice on creating and shaping the labels music identity. (A&R to be done by label owner)
2. Contract creation, facilitation of contract signing with Artists, in accordance with terms agreed prior with label owner.
3. Creation and maintenance of the labels metadata.
4. Mastering if required. *
5. Offer advice and expertise on vinyl pressing feasibility.
6. Liaise with label owner over release schedule and amount of releases.
7. Offer label owner administration of the labels publishing.
8. Create sales notes and EPK's for promotion for DSPs.
9. Deliver royalty statements and accounting for artists, which are sent automatically every 6 months.
10. Creation of content, edits, previews and more, for monetised channels, Soundcloud, Streaming sites and YouTube (within guidelines and terms for monetization of each respective platform).
11. Creation and maintenance of streaming platform playlists (Spotify, YouTube, Deezer) **
12. Coordinate competitive retail price points with the various retailers and distributors.
13. Promo services using our extensive A list tastemakers, Radio DJs, licensing partners and club DJ lists. With detailed feedback reports of the promo campaigns provided to artist and label owner in real time***
14. Create and manage anti piracy service ***
15. Tailor-made press campaigns for each release ***
16. Record label social media management ***
17. Blanket licence agreement between Electric Ibiza managed labels with terms of no advance use.
18. Detailed streaming and sales reports to label owner.
19. Liaise over the evolution and strategy of the label (Artistically - Artwork series - Release wise
Singles - Albums - VA's - Event touring brand).
20. The use of universal link analytical reporting.
21. Creation of artwork and design for label ***
22. Assistance with our unique connections with DSPs for promotion of releases and charts on the sites.

* Label owner to pay up front, this is to be recouped via artist expenses in the artist deal

** Content required from Label Owner

*** Additional fee for service

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C O N T A C T

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